



PRESS RELEASE

Rushmoor Strategic Partnership supports 'My North Town'

The Rushmoor Strategic Partnership (RSP) is lending its support to the £100 million redevelopment plans for North Town in Aldershot.

Pavilion Housing Association, in partnership with Rushmoor Borough Council announced the major renewal scheme in February.

Members of the partnership received a presentation from Matt Smith (Community Regeneration Manager) and Michelle Rooks-Dawson (Regional Head of Development) from Pavilion Housing Association (First Wessex) at their meeting in April held at the Rushmoor Borough Council Offices in Farnborough.

The project known as 'My North Town' aims to strengthen the existing community and provide new homes, which are comfortable, economical and eco-friendly offering a mix of housing styles with courtyard communities and gardens.

The Partnership, made up of chief executives and senior managers from key organisations across Rushmoor, heard about plans for the scheme. The regeneration of the North Town estate will enhance the environment and infrastructure at the heart of North Town and will improve the quality of life for residents and the local neighbourhood.

Councillor Peter Moyle, RSP Chairman and Leader of Rushmoor Borough Council said, 'As a Partnership we have recently determined new key priorities where we can work together to make a real difference to residents in Rushmoor. Partners identified taking a neighbourhood renewal approach to making improvements in North Town as being a key area to concentrate resources and focus joint working.'

He added: 'The Partners were particularly impressed with the community engagement aspect of the project and how closely both Pavilion, the council and local councillors have and will be liaising with the residents of North Town throughout the process'.

Other top priorities for the RSP include improving the opportunities available in the Mayfield and Heron Wood areas of Farnborough and Aldershot, increasing educational attainment and tackling obesity and local crime.

The Partnership's new vision, developed through a series of visioning workshops involving over 100 people, is that the Rushmoor of the future will be 'a thriving, innovative and attractive Borough, proud of its heritage'. My North Town is just one of a series of initiatives that will go a long way to realising this vision.

Notes to Editors

Rushmoor Strategic Partnership (formed in 2002) is the local strategic partnership for Rushmoor and brings together major agencies in the district (public, private and voluntary) to work together to make Rushmoor a better place to live, work and visit.

The Rushmoor Strategic Partnership consists of the following key partners:

- Aldershot Garrison
- Aspire Defence
- Basingstoke Canal Authority
- Enterprise First
- Farnborough College of Technology
- Guildford Diocese
- Hampshire County Council
- NHS Hampshire
- North East Hampshire Police

- North Hampshire Chamber of Commerce and Industry
- Parity for Disability
- Pavilion Housing Association
- Princes Mead Shopping Centre
- Rushmoor Borough Council
- Rushmoor Citizens' Advice Bureaux
- Rushmoor Healthy Living
- Rushmoor Voluntary Services

The Rushmoor Strategic Partnership's Vision

Rushmoor 2026 will be:

A thriving, innovative and attractive Borough, proud of its heritage

Rushmoor a place:

- Where people are happy, healthy, safe and have a bright future
- Which is green, open and bright
- Which is easy to get around
- Which has great places to go and lots to do
- With a prosperous and sustainable economy

The RSP's key priority areas

- To take a Neighbourhood Renewal approach to improving Mayfield ward
- To take a Neighbourhood Renewal approach to improving North Town ward
- To take a Neighbourhood Renewal approach to improving Heron Wood ward
- To tackle obesity in children
- To improve the level of achievement at NVQ levels 3 and 4
- To be able to support an increasingly diverse community
- To understand the reasons behind the relatively high suicide rates and work to reduce the numbers
- To reduce alcohol abuse and related admissions to hospital
- To reduce the level of some types of crime
- To tackle obesity in adults
- To tackle the perception of crime and anti-social behaviour

For further information about the Partnership please visit

www.rushmoorsp.com

Rushmoor Borough Council has worked for many years in partnership with Pavilion Housing Association, following the large scale voluntary transfer of the housing stock in 1995. PHA is a preferred development partner with the Council and has delivered many affordable homes for rent and shared

ownership with funding from the local authority and the Homes and Communities Agency.

The Council has worked jointly with Pavilion Housing and the local community on successful community development projects and works closely with the housing management team to ensure that their residents receive a good quality service from their landlord.

First Wessex Housing Group manages around 17,000 affordable homes primarily in Hampshire and with some activity in Surrey.

The group comprises Atlantic Housing Limited, First Atlantic Housing, Pavilion Housing Association, Portsmouth Housing Association, Fernhill Care Limited and Wessex Property Limited.

Pavilion Housing Association: the largest provider of housing association homes for rent in the Aldershot, Farnborough, Ash and Farnham areas.

www.firstwessexhg.co.uk

www.pavilionha.co.uk

- For further information please contact Annie Denton at Rushmoor Borough Council on 01252 398221.